

## **ABC Landline: Gundagai Lamb's Marbling Metrics technology is giving some producers a boost**



Gundagai Lamb's innovative marbling technology has been featured on the first ABC Landline episode of 2024, highlighting the opportunities the innovation provides for producers, while delivering the highest quality premium lamb.

Reporter Sean Murphy spoke with our CEO Will Barton and co-founder father Bill, Producers Brad Cavanagh, Oxton Park and Dan McDonell, Snowball Hill, Head Chef of Sydney's Oncore restaurant Alan Stuart and Grill'd Strategic Sourcing Manager Zoran Ristov about Gundagai Lamb's GLQ5+ quality.

To view the full story visit: <https://www.abc.net.au/news/rural/programs/landline/2024-02-11/marbling-metrics:-scanning-technology-giving-lamb/103455614>